

“{Mayor or First Selectperson Name} from the great {town/borough/city} of {Name of Municipality} calling you about a very important matter affecting funding for {Name of Municipality} – Everybody needs to respond to the 2020 Census!”

Did you know for every person not counted in the Census, \$3000 is lost annually in federal aid coming back to our state and {town/borough/city}! {Name of Municipality} is a big beneficiary of federal aid, so we need to make sure all our residents are counted so we can keep our taxes down and get our fair share back from Washington!

I decided to call you today because I found out that our residents are not responding at the same rate as other {towns/cities} in Connecticut! Federal dollars are distributed based on population, which is counted though the Census every ten years! So if we are undercounted, we are undercounted and underfunded for 10 years!

“I decided to call you today because I found out that our residents are not responding at the same rate as other cities in Connecticut! Federal dollars are distributed based on population, which is counted though the Census every ten years! So for every person not counted in the Census, three thousand dollars is lost annually in federal aid coming back to our state and city!”

“It’s quick and easy to do your part: if you still have your paper form, just fill it out and mail it in. You can also go online to my2020census.gov (my-two-zero-two-zero-census-dot-gov) or you can call on the phone a verbally answer questions at 844-330-2020, that’s 844-330-2020. There are multiple languages available both over the phone and online.”

“There are only nine questions on the Census about everyone living in your household, that’s it! Count your roommates, your family, extended family, anyone living at the same address can be counted on the same form. And don’t forget to count your children!”

“I want to assure you that responding to the Census is safe! Under Federal law, the Census Bureau cannot share your information with anyone else— not even state or local governments! Only the general statistics are shared.”

“It’s important to count all of whom are living in {Name of Municipality} as of April first. If you had someone renting a room from you - they count; if you had a baby born on April first - that little one counts!”

“So, log on to my2020census.gov (my-two-zero-two-zero-census-dot-gov) or call 844-330-2020 now!”

“Thank you and God Bless the great {town/borough/city} of {Name of Municipality}!”